



Music City  
**BUICK CLUB**

**NEWSLETTER**

*February 2016*



## **BUICK MAKES FIRST SUPERBOWL APPEARANCE**

Buick aficionados may have perked up during this year's Superbowl commercial programming. For the first time ever, Buick aired a Superbowl ad. The ad features the new Buick Cascada convertible, which is the first drop-top model in over 20 years.

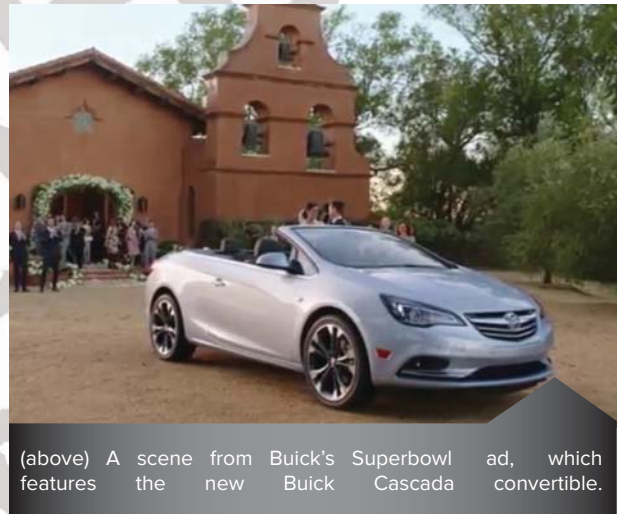
It was reported by Business Insider that Buick's sales expanded by 6% last year, a whopping increase of 1.2 million units. This of course was in-line with what has been called a banner year for the automotive industry.

The ad itself is a part of Buick's "That's not a Buick" U.S. ad campaign which launched in 2014. The ad features New York Giant's Odell Beckham Jr and actor and swimsuit model Emily Ratajkowski. They play a newly married couple who shock their wedding guests when they report that their stylish get-a-way car is in fact a Buick.

The Associated Press reported that the 2014 ad campaign is portraying cars and SUVs as sporty luxury vehicles preferred by younger people. According to General Motors, it's starting to work:

The average age of a Buick buyer was 66.2 in 2000, but that fell to around 58 last year, the company reports.

Designed by GM's German arm, the Cascada has



(above) A scene from Buick's Superbowl ad, which features the new Buick Cascada convertible.

already been sold in Europe under the name Opel. The US model will feature a 1.6-liter turbocharged four-cylinder, rated at 200 horsepower.

**Music City Chapter  
Buick Club of America**  
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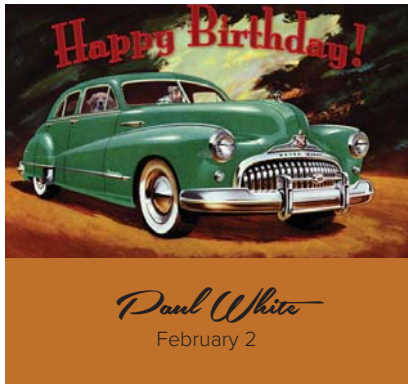
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Last month's meeting at Dalt's in Nashville.

**MOTORING AROUND : What We've Been Up To This Month**



**AUTOS FOR SALE**

Thanks to one of our members for pointing out this great Buick Rivera for sale!

"1989 Buick Rivera with only 83k original miles. Runs and drives great Will make someone a good car for only \$1900.00" - From original Craigslist ad

For contact information, please visit the original ad listing here:  
<http://shoals.craigslist.org/cto/5393477787.html>



**MARIA'S CORN PUDDING**

- 4 Cups Frozen Corn (I don't bother with defrosting the corn because it goes in the blender)
- 4 T All Purpose Flour
- 2 t Baking Powder
- 6 T Unsalted Butter (softened)
- 6 T Sugar
- 1 t Salt
- 1-½ Cups Heavy Cream
- 5 large eggs

Combine in a blender (if you don't have a high powered blender like a Vitamix, blend in two batches)

NOTE: This is the key to a good corn pudding.

Pour in a pan greased with Pam. I usually use an aluminum square deep dish pan.

350 Oven (or 325 for convection bake which is what I use)

Cook for 45 min to an hour. Check with toothpick. It is done when it comes out clean.

JUST FOR LAUGHS

**"If you own a home with wheels on it and several cars without, you just might be a redneck."**

-Jeff Foxworthy

**THIS MONTH'S MEETING:**

*Paul & Barbara White's Home*  
133 Laird Road  
Nashville, TN 37205  
on  
February 21, 2016

Entree will be provided. Please bring a salad and desserts. RSVP a few days ahead at [whitepr@comcast.net](mailto:whitepr@comcast.net)

**JAN 17**  
Bob & Elaine Fritz

**FEB 21**  
Paul & Barbara White

**MAR 20**  
Paul Picelli

**APR 17**  
Bob & Ellen Bell

**MAY 15**  
Larry & Elaine Arrowood

**JUN 26**  
William Dodson

**JUL**  
NO MEETING

**AUG 21**  
Jill Lester

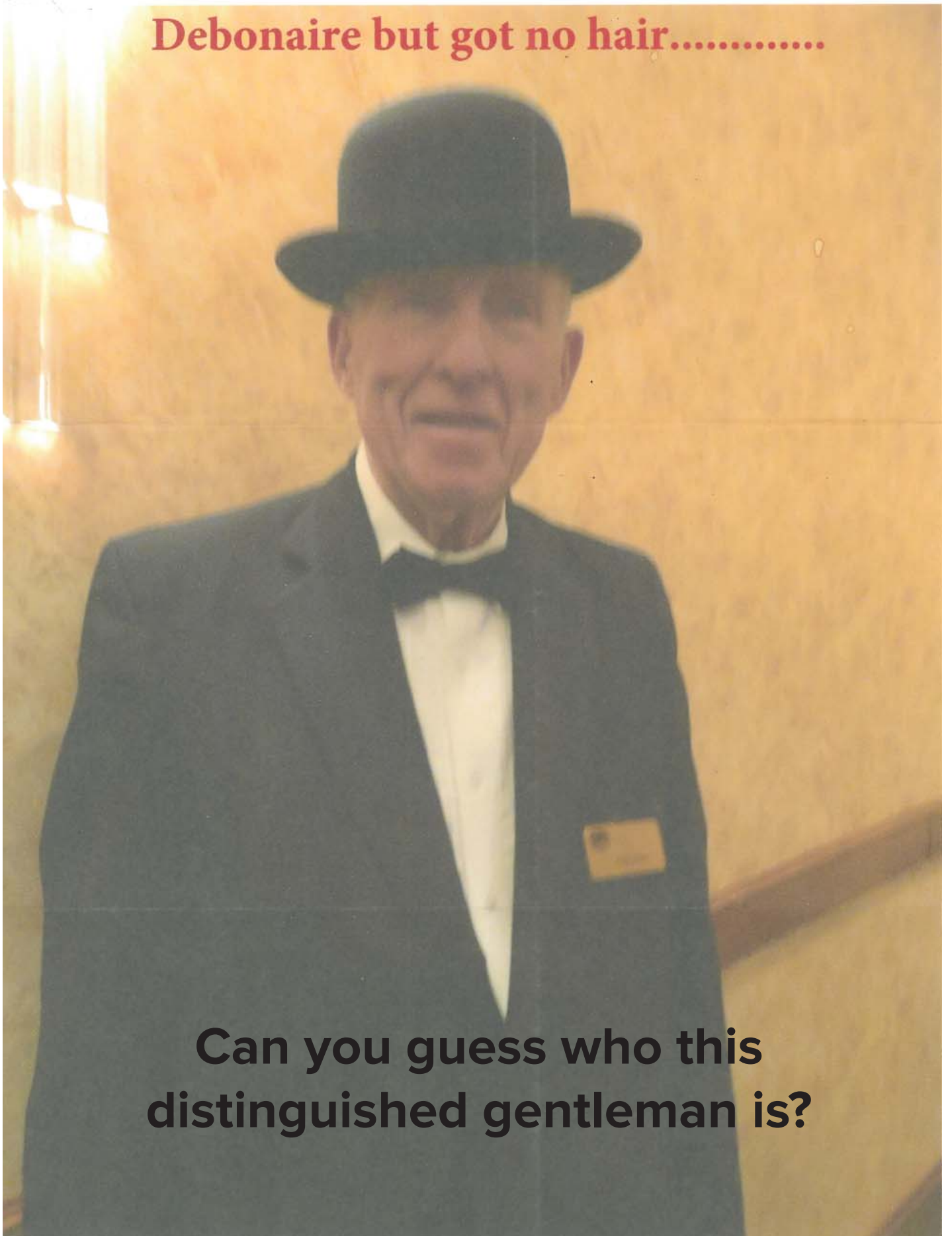
**SEP 17**  
Woodside Picnic

**OCT 13-16**  
Music City Regional Meet

**NOV**  
NO MEETING

**DEC 4**  
Ron & Maria Franks

**Debonaire but got no hair.....**



**Can you guess who this distinguished gentleman is?**

# 2016 SE Regional Meet

Hosted by the Music City Buick Club

**OCTOBER 13-15, 2016**

## TENTATIVE SCHEDULE OF EVENTS

### THURS OCTOBER 13

1pm **Tour of Nissan**  
(Maximum Group Size of 55)

### FRI OCTOBER 14

11am-2pm **Tour of Willis Johnson's Private Auto  
Collection + Lunch at "The Diner"**

### SAT OCTOBER 15

9:45am-11:15am **Tour at Carnton Plantation in Historic  
Franklin, TN**  
Cost: \$12/person

More details are currently underway, including lodging information. Please mark these dates on your calendar, since as the hosts of this event we will need club members to volunteer!

## COMMITTEE MEMBERS

Larry Arrowood

William Dodson

Carol Hughes

Jill Lester

Greg Marshall

Paul Picelli

Bob Woodside

Ron Franks


# Post...

We've got a new website, and even though it's still being "built" we encourage you to check it out:

<http://musiccity.buickclub.org/>

We plan to use the website to keep an archive of our newsletters, to advertise the Club, and share information about the 2016 SE Regional Meet. **BUT we also want members to contribute to a blog!**

You can blog about ANYTHING classic car related, even start your own monthly series. From time to time we may use these posts for the newsletter. If you are interested in blogging for our website, please let Ron know!



In a galaxy far, far away  
there lived a rusted out Buick  
Reatta. He was a lonely,  
forgotten car waiting for just  
the right...

